

Newsletter: 1/4

2015. This year is starting off with a bang. We have a record early start to vintage (16th January) - just as Schools are beckoning the young ones and Mom and Dad are juggling duties between the early harvest and a new school year. It is most heartening for us all that we benefit from an Educational trust that takes care of our young ones. Private School fees are paid, a quality education is being bestowed upon our children and, as parents, when national educational standards have plummeted so dramatically, and that's the biggest priority. We know that our children are receiving the best education available, which would be beyond our means without the Trust.

New Bottlings. Towards the end of last year, we bottled the 2013 Reserve Cabernet Sauvignon, 2013 Reserve Pinot Noir & the 2014 Reserve Chenin Blanc and, even though a bit young, we still enjoyed comparing them to the earlier vintages. They are exciting wines, carrying-on our ambition to make some of the reference examples of these varieties in our Region Lookout for a new set of wines at a different price level



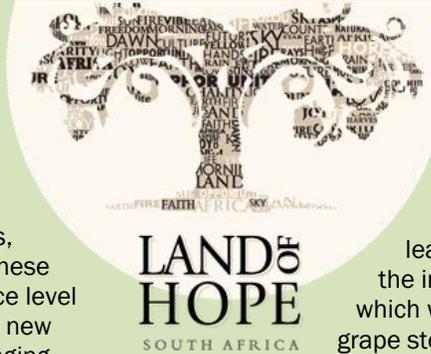
and a new packaging happening this year, still under the umbrella of Land of Hope. Some stunning new wines to add to our gently growing activities.

Expanding the Trust.

The Trust is growing in size as well. The proven sustainability of the Trust is making room for a greater ability to give back to the staff and children. With 2 years service under their belts, Lynette and Vanessa now earn membership to the Trust and their children and dependents will also share in the benefits. Your purchases make this happen. The possibilities are endless. Education is key to economic freedom, sustainability and success. We are preparing our children to take our community and country forward, with a generation of quality-educated youths, two decades after having witnessed our country transitioning into democracy and the modern era.

Moving on up! Moving on up! Our kids are building on the scholastic successes of 2014. They are going from strength to strength. Rivkah is starting pre-primary school. McNeal is starting high school and Megan is in her final year of

fashion designing. Christopher is now in matric and will be deputy head boy! Alicia is excelling in her new school and has advanced to Grade 4. Cesária & Skyler are ready to tackle the world and cannot wait to start big school. Taryn-Lee is starting Primary school and Alethea & Mikyle joined the Barnyard school. Last year, without fault, everyone excelled in their classes and we can only look forward to the result for this year. We are so proud of them. You should be too. This is a perfect example that kids can excel when worthy opportunities are provided. The hard work is paying off and we have you to thank for that. Your support directly benefits our children.



P.O.A - Plan of action. The harvest started earlier and we will have to shift all operations up a notch. How do you trump such a successful year as 2014? By ensuring that the quality of our wines comes first and foremost, everything else seems somehow to fit into place. Everyone will have to do their bit to ensure the trust grows from strength to strength and we will continue to keep our eye on the ball, taking nothing for granted, not least with the imminent release of our new wines. Please look out for the invitation to our harvest festival with family and friends, details of which we will release soon. We're hoping for a fun day of celebration, grape stomping, braai, cake and a big slippery slide for the kids, as we do each year. Obviously in all this we'll still have time to give you the service you come to expect from us. We are looking forward to seeing you there if you can possibly join us!



All the best for a fantastic year and thank you for your support. In 2015 every time a bottle of Land of Hope is consumed, we can celebrate a contribution to the Trust. As we are known to say in these parts "Drink Well, Do Good" !